

Department of Economics
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Education

PhD Economics, University of Sydney, 2006

MEc (Hons), University of Sydney, 2000

BEC (Hons), University of Tasmania, 1999

Academic Appointments

Senior Lecturer, Macquarie University, February 2014 –

Senior Lecturer, University of Sydney, January 2013 – February 2014

Invited Lecturer, Hue University of Economics, Hue (Vietnam), September 2011

Invited Lecturer, European Science Days, Steyr (Austria), July 2009

Lecturer, University of Sydney, February 2007 – December 2012

Casual Lecturer, University of Sydney, July 2006 – December 2006

Associate Lecturer, University of Sydney, February 2000 – December 2005

Academic Research – Published/Forthcoming

“Two Information Aggregation Mechanisms for Predicting the Opening Weekend Box Office Revenues of Films: Boxoffice Prophecy and Guess of Guesses” (with David Court, Benjamin Gillen and Charles R. Plott), *Economic Theory*, forthcoming (2017)

“Graduated Responses to Digital Piracy: Do they Increase Box Office Revenues of Movies?”, *Information Economics and Policy*, forthcoming (2017)

“Film Funding in Australia: Recent History and Empirical Analysis” (with Craig Rossiter) in *Public Funding for Film: Industries – Governance – International Cases* (eds. Paul Murschetz, Roland Teichmann, Matthias Karmasin), Springer, forthcoming (2017)

“Rivalry Effects and Unbalanced Schedule Optimisation in the Australia Football League” (with Stephan Lenor and Liam Lenten), *Review of Industrial Organization*, **49(1)** (August 2016), 43-69

“File Sharing and Film Revenues: Estimates of Sales Displacement at the Box Office” (with W. David Walls), *The B.E. Journal of Economic Analysis and Policy*, **16(1)** (January 2016), 25-57

“Cheap Tuesdays and the Demand for Cinema” (with Nicolas de Roos), *International Journal of Industrial Organization*, **33** (March 2014), 93-109

“Predicting Box Office with and without Markets: Do Internet Users Know Anything?”, *Information Economics and Policy*, **25(2)** (June 2013), 70-80

“P2P File-Sharing: How Does Music File-Sharing Affect Recorded Music Sales in Australia?” in *Music Business and the Experience Economy: The Australasian Case* (eds. Peter Tschmuck, Philip Pearce, Steven Campbell), Springer, (May 2013)

“Australian Films at the Australian Box Office: Performance, Distribution and Subsidies” (with W. David Walls), *Journal of Cultural Economics*, **37(2)** (April 2013), 247-269

“The Changing Role of Hollywood in the Global Movie Market” (with W. David Walls), *Journal of Media Economics*, **25(4)** (December 2012), 198-219

“The Economics of Movies: A Literature Survey”, *Journal of Economic Surveys*, **26(1)** (February 2012), 42-70

“Mean Absolute Percentage Error and Bias in Economic Forecasting”, *Economics Letters*, **113(3)** (December 2011), 259-262

“Movie Producers and the Statistical Distribution of Achievement”, *Applied Economics Letters*, **17(7)** (October 2010), 1657-1661

“Do African American Films Perform Better or Worse at the Box Office? An Empirical Analysis of Motion Picture Revenues and Profits”, *Applied Economics Letters*, **17(6)** (October 2010), 1559-1564

“Pari-mutuel Information Aggregation Mechanisms with Public Knowledge” (with Jared Bullen), *Journal of Prediction Markets*, **4(2)** (September 2010), 23-43

“How Do Theatrical Box Office Revenues Affect DVD Retail Sales? Australian Empirical Evidence”, *Journal of Cultural Economics*, **34(3)** (July 2010), 159-179

“Illegal Music Downloading and its Impact on Legitimate Sales: Australian Empirical Evidence”, *Australian Economic Papers*, **48(4)** (December 2009), 296-307

“Revealed Word-of-Mouth and Adaptive Supply: Survival of Motion Pictures at the Australian Box Office”, *Journal of Cultural Economics*, **33(4)** (November 2009), 279-299

“Bayesian Information Transmission and Stable Distributions: Motion Picture Revenues at the Australian Box Office”, *Economic Record*, **84(266)** (September 2008), 338-353

Academic Research – Submitted/Revise and Resubmit

“Asymmetric Cultural Discounting and Pattern of Trade in Cultural Products: Empirical Evidence in Motion Pictures” (with Sunny Shin), under review (December 2016)

“Blockbusters and Market Expansion: Theory and Evidence from Motion Pictures” (with Vladimir Smirnov), under review (December 2016)

“The Times They are A-Changin’: On the Ephemeral Nature of Music Polls” (with Liam J. Lenten), under review (December 2016)

Academic Research – Works in Progress

“What Form Should Public Film Funding Take? Evidence from Australia” (with Craig Rossiter)

“How Has The Introduction of Subscription Video On Demand Impacted Legal and Illegal Consumption Behaviour of Television and Films in Australia?” (with Alan Collins, Joe Cox and Paul Crosby)

“Bandwagon Effects in Music Polls: An Examination of Social Media Followers” (with Paul Crosby and Liam Lenten)

Other Publications

“Music Sales are Waning but don’t Blame the Pirates”, *The Conversation*, October 8, 2013

Rational Decisions by Ken Binmore (book review), *Economic Record*, **86(274)** (September 2010), 453-454

“*Filmonomics – An Introduction to the Economics of the Box Office*” *Metro (magazine)*, **153**
(August 2007), 106-110

Conference Presentations

18th *Mallen Economics of Filmed Entertainment Conference*, New York, November 2016
19th *International Conference on Cultural Economics*, Valladolid, June 2016
85th *Southern Economic Association Annual Conference*, New Orleans, November 2015
17th *Mallen Economics of Filmed Entertainment Conference*, New York, November 2015
90th *Western Economic Association International Annual Conference*, Honolulu, July 2015
16th *Mallen Economics of Filmed Entertainment Conference*, New Haven, November 2014
18th *International Conference on Cultural Economics*, Montreal, June 2014
Econometric Society Australasian Meeting 2013, Sydney, July 2013
42nd *Australian Conference of Economists*, Perth, July 2013
14th *Mallen Economics of Filmed Entertainment Conference*, Los Angeles, November 2012
17th *International Conference on Cultural Economics*, Kyoto, June 2012
13th *Mallen Economics of Filmed Entertainment Conference*, Los Angeles, November 2011
Econometric Society Australasian Meeting 2011, Adelaide, July 2011
12th *Mallen Economics of Filmed Entertainment Conference*, Los Angeles, November 2010
39th *Australian Conference of Economists*, Sydney, September 2010
16th *International Conference on Cultural Economics*, Copenhagen, June 2010
38th *Australian Conference of Economists*, Adelaide, September 2009
37th *Australian Conference of Economists*, Gold Coast, September 2008
15th *International Conference on Cultural Economics*, Boston, June 2008
36th *Australian Conference of Economists*, Hobart, September 2007

Invited Seminars and Presentations

University of Portsmouth, Portsmouth, July 2016
RMIT, Graduate School of Business and Law, Melbourne, September 2015
Macquarie University, Sydney, August 2013
Melbourne Institute (University of Melbourne), Melbourne, February 2013
University of Technology Sydney, Sydney, October 2012
University of Sydney, Sydney, October 2012
Centre for Screen Business Conference, Sydney, August 2012

La Trobe University, Melbourne, May 2011

University of Tasmania, Hobart, February 2011

Suffolk University, Boston, October 2010

Brandeis University, Boston, October 2010

Screen Economics Research Group 2nd Symposium, Sydney, June 2010

Macquarie University, Sydney, February 2010

European Science Days: The Economics of Art and Culture, Steyr, July 2009

Screen Economics Research Group Inaugural Symposium, Sydney, June 2009

RMIT, Melbourne, August 2008

Australian Film and Television Radio School (AFTRS), Melbourne, June 2007

Awards, Grants and Prizes

Macquarie University Research Development Grant, 2016-17

The Carol and Bruce Mallen Award for Lifetime Published Scholarly Contributions to Motion Picture Industry Economic Studies, Yale School of Management, 2014

ARC Linkage Grant (LP110200336), Australian Research Council, 2012-2013

Faculty Arts and Social Sciences Research Grant, University of Sydney, 2011

Faculty Economics and Business Research Grant, University of Sydney, 2007, 2008, 2009, 2010

Faculty Overseas Travel Grant, University of Sydney, 2008, 2009, 2010, 2011

Walter Noel Gilies Prize for Best PhD Thesis in Economics, University of Sydney, 2006

Postgraduate Research Support Scholarship, University of Sydney, 2001, 2003, 2004

Exchange Scholarship to University of California Irvine, University of Sydney, 2002

Dennison Miller Travel Scholarship, University of Sydney, 2002

Australian Postgraduate Award, Australian Government, 2001

Master of Economics Scholarship, University of Sydney, 2000

Dean's Roll of Excellence, University of Tasmania, 1999

J.B. Brigden Memorial Prize for Greatest Proficiency in Third Year Economics, University of Tasmania, 1999

Memberships

Association of Cultural Economics International, Economic Society of Australia, Econometric Society, Screen Economics Research Group, Southern Economic Association, Research in Economics Arts Culture and Heritage, Western Economic Association International

Referee Experience

Bulletin of Economic Research, Canadian Journal of Economics, Contemporary Economic Policy, Economic Papers, Economic Record, International Journal of Communication, International Journal of Cultural Policy, International Journal of Research in Marketing, Journal of Applied Econometrics, Journal of Cultural Economics, Journal of Economic Surveys, Journal of Media Economics, Management Research Review, Public Choice, Review of Industrial Organization, Southern Economic Journal

Editorial Boards

Journal of Cultural Economics, 2015 –

International Journal of Music Business Research, 2012 –

Media Citations and Other

“Most Aussie actors, even on TV right now, struggle to make ends meet and live close to poverty”, www.news.com.au, August 3, 2015

“More Aussies might have watched Game of Thrones illegally than on Foxtel”, *Ninemsn*, April 8, 2014

“Downloads make little mark on box office”, *Sydney Morning Herald*, August 24, 2013

“Victoria ahead in spending on the arts”, *Sydney Morning Herald*, August 17, 2013

“Fanning and Gotye’s scorchers tipped top Triple J hottest”, *Sydney Morning Herald*, June 8, 2013

Triple J Breakfast (interview with Liam Lenten), *Triple J*, June 5, 2013

“The changing role of Hollywood in the global movie market”, journalistresource.org, January 10, 2013

“Guess work can payoff for box office predictions”, SBS.com.au (Film), August 6, 2012

Nerd-Nite, presentation to general public, (Cafe Lounge) Sydney, June 5, 2012

Contact Sport (interview with Liam Lenten), *ABC News 24*, March 30, 2012

“No. 1 just ABC”, *MX* (Victoria), January 26, 2012

ABC News Breakfast (interview with Liam Lenten), *ABC/ABC News 24*, January 25, 2012

Triple J Breakfast (interview with Liam Lenten), *Triple J*, January 25, 2012

“Curtain up on new movie deals”, *The Adelaide Advertiser*, October 10, 2009

Academic and Professional Experience

Association of Cultural Economics International, Executive Board Member, 2016 –

Vice Chancellor’s Working Party on FBE/MGSM Alignment, Macquarie University, 2016 –

Faculty Learning and Teaching Committee, Macquarie University, 2016 –

Faculty of Business and Economics Board, Macquarie University 2015 –

Graduate (Masters / PhD) supervision, Macquarie University, 2014 –

Program Coordinator, Hue University Curriculum Project, July 2013 – February 2014

PhD examination, CERGE, Charles University, 2012

Graduate (PhD) co-supervision, University of Sydney, 2011 – 2014

Reviewer, Australian Conference of Economists, 2010

IT Steering Committee (Faculty of Economics and Business), University of Sydney, 2009, 2010

Convenor, Screen Economics Research Group Symposium, University of Sydney, 2009, 2010

Development Program for Research Supervision, University of Sydney, 2009

Undergraduate Honours (fourth year) supervision and marking, University of Sydney, 2009 – 2014

Teaching Experience

Economics of Public Issues (postgraduate), Macquarie University, 2016

Industrial Organisation (undergraduate), Macquarie University, 2014, 2015, 2016

Economic Analysis (postgraduate), Macquarie University, 2015, 2016

Microeconomic Principles (undergraduate), Macquarie University, 2014, 2015, 2016

Business and Economics Statistics B (undergraduate), University of Sydney, 2013, 2014

Macroeconomic Theory (postgraduate), University of Sydney, 2007, 2008, 2013, 2014

Economics for Business Decision Making (undergraduate), University of Sydney, 2013

Introductory Macroeconomics (undergraduate), University of Sydney, 2006, 2012, 2013

Business and Economics Statistics A (undergraduate), University of Sydney, 2012

Economics for Accountants (postgraduate), University of Sydney, 2008, 2009, 2011, 2012

Intermediate Microeconomics (undergraduate), University of Sydney, 2004, 2008, 2010, 2012

Business and Economics Statistics A (undergraduate), Hue University (Vietnam), 2011

Managerial Economics (postgraduate), University of Sydney, 2011

Introductory Microeconomics (undergraduate), University of Sydney, 2005, 2007, 2009, 2010, 2011

Strategic Behaviour (undergraduate), University of Sydney, 2008, 2009, 2010

Microeconomic Theory (postgraduate), University of Sydney, 2008, 2009

Other Work Experience

Analyst, Motion Picture Distributors Association of Australia, February 2006 – February 2007

Casual Tutor, International Office, University of Sydney, March 2006 – June 2007

Casual Tutor, Sydney University Sport, University of Sydney, March 2003 – November 2005

Reader, University of California Irvine, September 2002 – November 2002

Casual Tutor, Sancta Sophia College, University of Sydney, March 2000 – November 2001

Jordi McKenzie

Casual Tutor, University of Tasmania, July 1999 – December 1999

Research Assistant, University of Tasmania, March 1999 – December 1999

Research Economist, Department of Transport, Tasmania, December 1998 – February 1999