Students in this unit should read this unit guide carefully at the start of semester. It contains important information about the unit. If anything in it is unclear, please consult the unit convenor.

ABOUT THIS UNIT

This unit examines international trade both in theory and practice. It first reviews the theories related to inter and intra industry trade determination and the empirical evidence supporting them. It then examines trade policies, covering a wide range of topics, illustrated by up-to-date case studies.

The unit has a policy approach and aims at also providing students with a good understanding of major trade issues around the world and the effects of globalisation on trade. It focuses on current applications of theoretical principles. ECON847, a Department of Economics offering, is also a core unit in the Master of International Business (MIB) programme.

TEACHING STAFF

Marc Lombard, Convenor
Room: E4A-436
Phone: 9850 8501
E-mail: marc.lombard@mq.edu.au

CONTACTING STAFF

Consultation times will be announced at the beginning of the course.

You are encouraged to seek help during regular consultation hours. In special circumstances, an appointment may be made outside regular consultation hours. Consultations will not be conducted by email. You may, however, phone the convenor during consultation hours.

Students experiencing significant difficulties with any topic in the unit must seek assistance immediately.
CLASSES

3 hours face-to-face teaching per week, consisting of 1 x 2 hour lecture and 1 x 1 hour tutorial

Day and Time: Tuesday, 2-5 pm
Room: E7B-T4

The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

It is a requirement of this unit that students attend all classes.

Students need to be conversant, each week, with the concepts and issues presented during lecture time, and are acquainted with the recommended reading material.

REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS

The following references are only a complement to lecture notes: they are NOT a substitute.

Recommended Text:

This text can be purchased from the Macquarie University Co-op Bookshop.

Other Useful References:

The above references are available in the library

Useful Websites:
- Australian Department of Foreign Affairs and Trade, www.dfat.gov.au
- International Monetary Fund, www.imf.org
- The Economist, www.economist.com
- The United Nations Conference on Trade and Development (UNCTAD), www.unctad.org
UNIT WEBPAGE

- Course material is available on the learning management system (iLearn)
- The web page for this unit can be found at http://ilearn.mq.edu.au/

LEARNING OUTCOMES

At the completion of this unit, students should be able to:

1. be conversant with major trade theories;
2. understand and appreciate current major issues concerning world trade;
3. fully appreciate the impact trade issues have on countries;
4. critically analyse, compare and examine the motives behind trade disputes.

GRADUATE CAPABILITIES

In addition to the discipline-based learning objectives, all academic programs at Macquarie seek to develop the capabilities the University’s graduates will need to develop to address the challenges, and to be effective, engaged participants in their world.

This unit contributes to this by developing the following graduate capabilities:

1. Discipline Specific Knowledge and Skills
2. Critical, Analytical and Integrative Thinking
3. Problem Solving and Research Capability
4. Capable of Professional and Personal Judgement and Initiative

LEARNING AND TEACHING ACTIVITIES

The weekly three-hour session will comprise a two-hour lecture and an hour-class practice. The lectures will provide students with an overview of international trade both in theory and practice, as well as a good understanding of major and current trade issues.

The class practice tests will ask students to answer unseen questions from the previous week’s lecture and reading material. The solutions to these questions will be provided and discussed in class. The objective of this strategy is to provide each student with immediate feedback on their answers with the expectation that this will assist and deepen their understanding of various issues of international trade.

Students are expected to read in advance the lecture notes provided online, as well as the required readings, and to participate in class discussions.
LECTURE TOPICS

1) The following references are only a complement to lecture notes: they are **NOT a substitute**. In addition, a number of prescribed, up-to-date journal articles will be announced during lecture time

2) The numbering of topics below is **not related** to the number of lecture weeks. Some topics are shorter/longer than others.

| Topic 1: Trade Theory (1): The Gains from Trade | Gerber, chapters 3 & 4 |
| Topic 2: Trade Theory (2): Intra-Industry Trade | Gerber, chapter 5 (pp.93-103) |
| Topic 3: Trade Restrictions (1): Tariffs and Import Quotas | Gerber, chapter 6 |
| Topic 4: Trade Restrictions (2): Other Trade Barriers | Gerber, chapter 7 (pp. 151-156), ch.2 (pp. 17-23, 44-45) |
| Topic 5: Trade Policy: Protectionism | Gerber, chapter 1 (pp 4-5), ch. 5 (pp.103-116), ch.7 (pp.140-150) |
| Topic 6: Trade and the Global Economy | Gerber, chapter 2, ch. 8, ch. 9 (pp.180-83, 197-205) |
| Topic 7: Trade Blocs | Gerber, ch. 2 (pp. 24-28), ch.4 (pp.73-74), ch.13 (pp.302-08, 314-18, 321-28, ch. 14 (pp. 331-38, 348-59). |
| Topic 8: Trade and Development | Gerber, ch.15 (pp.362-371), ch.16, ch.17 |
| Topic 9: International Factor Movements | Gerber, ch.2 (84-86), ch. 13 (pp.318-20), ch.14 (pp.356-57) ch. 9 (186-190), ch.12 |

RESEARCH AND PRACTICE

- This unit uses research by Macquarie University researcher (e.g. Lombard, M & Lombard, A (2011), “A Comparative Analysis of the Effects of Foreign Direct Investment on China’s and India’s Economic Development in Recent Years”, Economic papers, Vol. 30, No.4, December, 522-529
- This unit uses research from external sources (see above references)
- This unit gives you practice in applying research findings in your assignments
- This unit gives you opportunities to conduct your own research
## Relationship Between Assessment and Learning Outcomes

<table>
<thead>
<tr>
<th></th>
<th>Assessment Task 1</th>
<th>Assessment Task 2</th>
<th>Assessment Task 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title/Name</strong></td>
<td>Class Test 1</td>
<td>Assignment</td>
<td>Class Test 2</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>Short-answer</td>
<td>Take-home</td>
<td>Short-answer</td>
</tr>
<tr>
<td></td>
<td>questions, multiple-choice questions and diagrammatical illustrations</td>
<td>questions</td>
<td>questions, multiple-choice questions and diagrammatical illustrations</td>
</tr>
<tr>
<td><strong>Due date</strong></td>
<td>Week 5</td>
<td>Week 8</td>
<td>Week 13</td>
</tr>
<tr>
<td><strong>% Weighting</strong></td>
<td>40%</td>
<td>20%</td>
<td>40%</td>
</tr>
<tr>
<td><strong>Grading method</strong></td>
<td>Students will be tested on their knowledge of some international trade theories and policies. Marking criteria and standards will be provided in class.</td>
<td>Students will have to research answers to specific questions. Marking criteria and standards will be provided in class.</td>
<td>Students will be tested on their understanding of the material covered since class test 1. Marking criteria and expected answers will be provided after the test.</td>
</tr>
<tr>
<td><strong>Submission method</strong></td>
<td>In class</td>
<td>On line in class</td>
<td>in class</td>
</tr>
<tr>
<td><strong>Feedback</strong></td>
<td>Students will receive their results within 2 weeks of having completed the test. Expected answers to test and marking scheme will be provided in class.</td>
<td>Students will receive their results within 2 weeks of having completed the assignment, along with marking criteria.</td>
<td>Students will receive their results within 2 weeks of having completed the test, along with marking criteria</td>
</tr>
<tr>
<td><strong>Estimated student workload (hours)</strong></td>
<td>30 hours</td>
<td>6 hours per week + own-time management for revision</td>
<td>30 hours</td>
</tr>
<tr>
<td><strong>Learning outcomes assessed</strong></td>
<td>1, 2, 3, 4</td>
<td>1, 2, 3, 4</td>
<td>1, 2, 3, 4</td>
</tr>
<tr>
<td><strong>Graduate capabilities assessed</strong></td>
<td>1, 2, 3</td>
<td>1, 2, 3, 4</td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

There is no final examination for this unit.

It is essential that students **attend all classes**, as the tests will focus on material discussed in the lectures and supplemented with the relevant readings.

**Class Tests**
The structure and examinable content will be provided to students in due course. It is important to note that absence from class tests will result in a mark of zero, unless a student’s absence is supported by acceptable documented evidence.
Assignment
The submission date will be announced in class and online. Late submission will not be accepted without prior permission.

ACADEMIC HONESTY

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at http://www.mq.edu.au/policy/docs/academic_honesty/policy.html

GRADERS

Macquarie University uses the following grades in coursework units of study:

HD - High Distinction
D - Distinction
CR - Credit
P - Pass
F - Fail

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at: http://www.mq.edu.au/policy/docs/grading/policy.html

GRADING APPEALS AND FINAL EXAMINATION SCRIPT VIEWING

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final test script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade. http://www.businessandeconomics.mq.edu.au/new_and_current_students/undergraduate_current_students/how_do_i/grade_appeals

SPECIAL CONSIDERATION

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from
performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at: http://www.mq.edu.au/policy/docs/special_consideration/policy.html

STUDENT SUPPORT SERVICES

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at http://www.student.mq.edu.au.

IT CONDITIONS OF USE

Access to all student computing facilities within the Faculty of Business and Economics is restricted to authorised coursework for approved units. Student ID cards must be displayed in the locations provided at all times.

Students are expected to act responsibly when utilising University IT facilities. The following regulations apply to the use of computing facilities and online services:

● Accessing inappropriate web sites or downloading inappropriate material is not permitted. Material that is not related to coursework for approved unit is deemed inappropriate.
● Downloading copyright material without permission from the copyright owner is illegal, and strictly prohibited. Students detected undertaking such activities will face disciplinary action, which may result in criminal proceedings.

Non-compliance with these conditions may result in disciplinary action without further notice.

Students must use their Macquarie University email addresses to communicate with staff as it is University policy that the University issued email account is used for official University communication.