

BBA214: Macroeconomic Policy and Business

The unit focuses on the insights offered by macroeconomics to understand the environment in which businesses operate. In particular, it analyses challenges and policies aiming at sustaining the level and rate of growth of aggregate production while maintaining a low inflation rate.

Topics covered include problems and policies related to economic growth, unemployment, and short-term fluctuations in economic activity for a small open economy such as Australia. The impact on business of volatility in key macroeconomic variables such as interest rates, the exchange rate and inflation is studied in some detail.

Textbook: D. McTaggart, C. Findlay, and M. Parkin – Macroeconomics (5th Australian edition), Pearson

Credit Points:	3
Contact Hours:	3
When Offered:	Monday, S2
Staff Contact:	Dr Massimiliano Tani (room 442, E4A), Ms Andrea Chareunsy (room 452, E4A)
Prerequisites:	(Admission to BBA or BIntBus) and (BBA103 or ECON110)
Corequisites:	
NCCWs:	
Unit Designations:	--
Assessment	Mid-term test (20%), project (max 1,000 words – 20%), final exam (60%)
Assessed As:	Graded
Offered By:	Department of Business