

MACQUARIE
UNIVERSITY



FACULTY OF
BUSINESS AND ECONOMICS

DEM255
Topics in Demography

Semester 2, 2011

Department of Marketing and Management

**MACQUARIE UNIVERSITY
FACULTY OF BUSINESS AND ECONOMICS
UNIT OUTLINE**

Year and Semester: 2011 Second Semester

Unit convenor: Associate Professor Nick Parr

Prerequisites / Corequisites: DEM127 (P)

Credit points: Three

Students in this unit should read this unit outline carefully at the start of semester. It contains important information about the unit. If anything in it is unclear, please consult the unit Convenor.

ABOUT THIS UNIT

Unit description and rationale

This unit is to familiarise students with some important substantive topics in the field of demography. While emphasis will be placed on the study of Australian population, the demographic situation in selected other countries and regions will also be covered. The unit will appeal to students from a wide range of backgrounds with an interest in demography. Topics covered will help students establish a better understanding of the demographic issues in relation to other elements in business and society. The unit should also assist students in developing skills in note-taking, accessing demographic literature, essay writing, making verbal presentation, and critical thinking.

TEACHING STAFF

Unit Convenor:

Associate Professor Nick Parr
Room: E4A-626
Phone (02) 9850-8570
Email: Nick.Parr@mq.edu.au

CONSULTATION TIMES

Associate Professor Parr's scheduled consultation hours are: **Wednesday 10:05am –11:55am.**

Students are most welcome to visit the Convenor of the unit during the scheduled consultation hours. If you cannot make the scheduled consultation hours you are still welcome to visit the Convenor at other times. However, since there is no guarantee that the Convenor will be available outside the scheduled consultation hours, phoning

or emailing to make an appointment would be advisable. Students may also email enquiries to the Convenor.

Students experiencing significant difficulties with any topic in the unit must seek assistance immediately.

CLASSES

- Number and length of classes, that is 3 hours face-to-face teaching per week consisting of for example; 1 x 2 hour lecture and 1 x 1 hour tutorial
- A statement that: The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>

Students should attend the tutorial session in which they are enrolled. Satisfactory attendance in lectures and tutorials is a requirement of the unit and may be used to determine a marginal grade. Lecture and tutorial attendance will be recorded each time. It is students' responsibility to sign the class attendance sheet that will be circulated at beginning of each lecture and tutorial.

REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS

There is no prescribed textbook for this unit. A list of recommended readings and the lecture notes/slides and other relevant materials can be accessed via Online Learning @ MQ <http://learn.mq.edu.au/>. Recommended journal articles are accessible via the University library database. Recommended books will be placed in the library Reserve Section. Copies of a selection of the weekly reading materials will be available on the E-Reserve page of the Macquarie University library website <http://www.lib.mq.edu.au/reserve/>.

Please note that the weekly lecture notes/slides offer only a skeletal coverage of the topics covered in lectures that must be augmented by additional note-taking during the lectures or using the recommended readings. The DEM255 Notice Board via Online Learning @MQ <http://learn.mq.edu.au/> will be used to relay information about the unit to students. It is expected that students will visit this page on a regular basis.

UNIT WEB PAGE

Students may access unit materials online through the Macquarie University online learning facility **Blackboard** at <http://learn.mq.edu.au> using your Student ID Number and your Online Learning @ MQ password. This page supports the lecture notes, unit outline, assignments, iLectures, and any other information that is deemed relevant to the unit.

Students who experience technical problems accessing this page should contact Ms. Yang in the Department of Marketing and Management or by email yang.yang@mq.edu.au .

iLectures

DEM255 lectures will be recorded using the iLecture system. Whilst the iLectures may provide an additional resource, students are advised that no guarantees are given in relation to the availability or quality of the sound recordings or the functioning of any related websites or links to files of recordings of lecture. Students are expected to attend the lectures on a regular basis and to compile notes during the course of the lectures. Thus any failing of the iLectures will not be accepted as grounds for appeal.

LEARNING OUTCOMES

The learning objectives of this unit are:

- Developing a knowledge of how to access and use major sources of demographic data and literature;
- Developing a knowledge of major demographic changes over Australia's history, and their determinants and consequences;
- Developing a understanding of the strengths and limitations of certain major demographic theories;
- Developing an appreciation of certain major demographic issues, both for Australia and globally;
- Developing an appreciation of the importance of demographic elements in social policy-making;
- Developing an ability to compile and use notes; and
- Developing an appreciation of appropriate academic referencing styles and essay writing issues.

The learning outcomes of this unit are:

- Demonstrating skills in accessing and using demographic data and literature;
- Demonstrating a knowledge of major demographic changes over Australia's history and their implications;
- Demonstrating an ability to apply demographic theories to the description and interpretation of demographic trends in Australia and other countries;

- Demonstrating an awareness of and critical appreciation of certain major demographic issues;
- Demonstrating an ability to appreciate the importance of demographic elements in social policy-making;
- Demonstrating skills in summarising and reviewing demographic literature;
- Demonstrating an ability to write a major essay on a relevant demographic topic;
- Demonstrating an ability to make a verbal presentation and engage in group discussion on relevant demographic topics; and
- Demonstrating an ability to use an appropriate academic referencing style.

In addition to the discipline-based learning objectives, all academic programs at Macquarie seek to develop students' generic cognitive capabilities, interpersonal or social capabilities, and personal capabilities. One of the aims of this unit is that students will enhance their:

- critical, analytical and integrative thinking;
- problem solving and research capability;
- effective communication;
- capabilities to be engaged and ethical local and global citizens;
- capabilities to be socially and environmentally active and responsible;
- capabilities for professional and personal judgement and Initiative;
- commitment to continuous learning.

TEACHING AND LEARNING STRATEGY

The teaching strategy consists of the provision of information in the weekly lectures and weekly tutorials. Tutorial times will be used for to test and develop students' understanding of the lecture material, to develop skills to help them research and write the major essay, for group discussions on topics relevant to the unit, and also for student presentations. The topics for student presentation will be given in advance, so students have sufficient time to research their topics and to prepare. It is expected that each student will have opportunity to make one spoken presentation. In addition all students are strongly encouraged to participate in group discussions in tutorials. These should provide an excellent platform for students to practise and improve their communication skills and demonstrate their understanding of the material.

Copies of lecture slides for each topic will be provided via online learning facility Blackboard at <http://learn.mq.edu.au>. It is recommended that students print a copy of the slides beforehand and bring them to the lecture. The iLecture on each topic will assist students' revision of each lecture at their own pace. It is expected that students will attend the weekly lectures, tutorial and other activities on a regular basis and will actively take notes during the lectures.

In addition to the time spent attending lectures and other activities and doing assignments, each student is expected to spend a considerable amount of time preparing for lectures, writing and developing lecture notes, reading the demographic literature, preparing for the assignments and presentation/discussions, and revising for the mid-semester test and the final examination (12 hours per week is recommended). A major essay will be used to assess students' ability to perform

library (and internet) research and to use demographic data and literature to analyse one or more major demographic issues.

A week-by-week list of the lecture topics is provided on the following page:

DEM255: TOPICS IN DEMOGRAPHY

Schedule of Lectures

(the schedule below is preliminary and may be subject to change)

Week	Date	Lecture Topics	Lecturer	Assignments	
				Given	Due (Hard Copy)
1	3 Aug.	Introduction. Some useful demography sites on the internet.	NP		
2	10 Aug.	Landmarks in the population history of Australia	NP	1	
3	17 Aug.	The history of migration to Australia (includes videos)	NP		
4	24 Aug.	Population theories: The (first) demographic transition, the epidemiologic transition.	NP		1
5	31 Aug.	The dimensions, causes and economic implications of population ageing in Australia.	NP	2	
6	7 Sep.	The complexity and change in Australia's ethnic demography	NP	Major Essay	
7	14 Sep.	Population and the environment (includes videos)	NP		
Mid-Semester Teaching Break (17th Sep. to 3rd Oct.)					
8	5 Oct.	Mid-semester test	NP		
9	12 Oct.	Population-related policy in Australia.	NP		
10	19 Oct.	1. The second demographic transition: Recent fertility trends and policies in Europe and the Main English-speaking countries. 2. Recent fertility trends in Sub-Saharan Africa.	NP	2	Major Essay
11	26 Oct.	Visit to the Australian Bureau of Statistics (to be confirmed)	NP		
12	2 Nov.	The use of demography in educational planning in Australia.	Guest		
13	9 Nov.	Conclusion and unit evaluation	NP		

(NP) Associate Professor Nick Parr

Preliminary Schedule of Tutorial Topics/Activities
(the schedule below is preliminary and may be subject to change)

Week	Date	Lecture Topics on Which Tutorial Will Be Based	Tutorial Topics/Activities
1	4 Aug.		No Tutorial this week
2	11 Aug.	Introduction.	Introduction to tutorial sessions. Preliminary information on allocation of topics for presentations given. Distribution of Assignment 1.
3	18 Aug.	Landmarks in the population history of Australia	Comprehension test and group discussion of lecture material from previous week – <i>Major historical events/periods/policies in Australian population history and their impacts on Australian society</i>
4	25 Aug.	The history of migration to Australia	Comprehension test and group discussion of lecture material from previous week – <i>Major historical events/periods/policies in Australian migration history and their impacts on Australian society</i> Allocation of presentation topics.
5	1 Sep.		Presentation on “Library resources and some useful demographic sites on the internet”.
6	8 Sep.	Population theories and The dimensions, causes and economic implications of population ageing in Australia.	Comprehension test and group discussion of lecture material from previous two weeks.
7	15 Sep.	All topics to date	Revision for class test
Mid-Semester beaching Break (18th Sep. to 3rd Oct.)			
8	6 Oct.		Opportunity to discuss preparation of major essay and student presentations.
9	13 Oct.		Student presentation session
10	20 Oct.		Student presentation session
11	27 Oct.	Visit to the Australian Bureau of Statistics (to be confirmed)	No Tutorial this week (if visit takes place)
12	3 Nov.		Student presentation session
13	10 Nov.	Conclusion and unit evaluation	Revision session. Discussion of past exam papers and solution to class test.

RELATIONSHIP BETWEEN ASSESSMENT AND LEARNING OUTCOMES

Assessment Tasks

The requirements of this unit consist of regular attendance at lectures and tutorials, active participation in group discussion and field trip, delivery of a verbal presentation, and satisfactory completion of the assignments, major essay, and the final examination.

Assessment will be by one assignments (summary and discussion of a journal article, 3-4 pages), a spoken presentation given to your tutorial group (including a short written report), one major essay (10 pages), a class test and a final examination. The weighting given to the various assessment tasks will be:

- **First Assignment** (10%)
- **Major Essay** (20%)
- **Class Test** (10%)
- **Presentation assignment (includes short written report) and tutorial participation** (10%)
- **Final Examination** (50%)

Details of the dates of distribution of and for submission of assignments are given in the Schedule of Lectures. All assignments submitted in hardcopy should have a cover sheet which clearly states the student's ID number, the name and code of the unit, the number of the assignment, and date of submission. An assignment cover sheet (for hardcopy submission only) could be downloaded at:

http://www.businessandconomics.mq.edu.au/faculty_docs/student_support/Individual_cover_sheet_new.pdf.

Please note that all assignments must be submitted in both hardcopy (in class at the scheduled lecture time) and softcopy (via the Blackboard at least one day before the hardcopy due date). The plagiarism detection system "Turnitin" will be used to check plagiarised contents in the assignments and major essay to ensure academic integrity.

To avoid plagiarism, it is essential that students follow an appropriate referencing style and acknowledge all sources of information cited in your essay. If substantial plagiarism is detected in an essay, a zero mark will be given to that essay and appropriate disciplinary action will be commenced. Penalties will also be incurred for the late submission of assignments, unless satisfactory evidence of unavoidable disruption is presented. Teaching staff may refuse to mark the work of students who have a poor record of attendance or who have previously been late in submitting assignments (without satisfactory evidence of unavoidable disruption).

Spoken presentations will be held during tutorial times in designated weeks. It is envisaged the presentations will be individual. However if necessary group preparations may be arranged. Each presentation is expected to be approximately 10 minutes. Detailed instruction on presentations will be given in Weeks 2 and 4.

Alignment between the Assessment Tasks and Learning Objectives and Outcomes.

The assessment tasks are designed to help students to progress towards the learning outcomes. The assignments and the major essay are designed to assist students' learning in relation to accessing and using demographic data and literature, summarising and critically appraising demographic literature, writing a major essay, and developing an appropriate academic referencing style. Assignment 1 will (except for cases where submission is late) be returned to students before the census date to enable students to gain an indication of their ability to handle the unit requirement before the census date, and also providing students with feedback which should assist their preparation of the major essay. The spoken presentation will provide students with opportunities to develop and improve communication skills.

The final exam, which will require students to write short essays or notes on selected topics, will provide scope for the demonstration of discursive and other written communication skills, in addition to relevant factual knowledge of demographic trends, theories and issues.

	Assessment Task 1	Assessment Task 2	Assessment Task 3
Title/Name	Assignments	Class Test	Final Exam
Description <i>(including length or similar if applicable)</i>	1) A short written assignment. 2) A presentation plus short written report. 3) A major essay.	One class test one and a half hours in duration	A two-hour Final Exam
Due date	As specified in the schedule of lectures. An electronic copy is to be submitted via Turnitin one day before the due date for the hard copy.	Week 8	University exam period
% Weighting	40%	10%	50%
Grading method - marking criteria/ standards - expectations in relation to presentation - referencing requirements	<u>For the Short Written Assignment</u> Content coverage, relevance, structure, referencing, adherence to length limits, avoidance of plagiarism. Referencing using a standard format is expected. <u>For the Major Essay</u> Content coverage, relevance, data access and literature research skills demonstrated,	Multiple choice and short written answers. Questions requiring statements of definition, description, or explanation will be marked according to whether the required statements are made fully, correctly, and clearly. Multiple choice questions will be	Multiple choice and short essays. The marking of the essay questions will reflect primarily the content knowledge which is demonstrated. Relevance, presentation and structure, discussion, and original thought will also affect the mark awarded. Multiple choice questions will be marked according to whether

	Assessment Task 1	Assessment Task 2	Assessment Task 3
	<p>presentation and structure, original thought, referencing, adherence to length limits, avoidance of plagiarism. Referencing using a standard format is essential.</p> <p><u>For the Presentation Assignment</u> The clarity, content and interest of the presentation. The content coverage, relevance, structure, referencing, adherence to length limits, and avoidance of plagiarism of the accompanying short written report. The general record of attendance and participation in tutorials and field trip will also be considered.</p>	<p>marked according to whether the unique, correct answer is indicated clearly.</p>	<p>the unique, correct answer is indicated clearly.</p>
Submission method	Submit to tutor at tutorial times	Submit to lecturer in class	Submit to exam supervisor
Feedback (<i>type, method, date</i>)	Written feedback to individual students and group feedback on Blackboard after assignments are returned	Feedback given in tutorials.	Available upon students' request as part of grade appeal process
Estimated student workload (hours)	<p>1) Eight hours reading and writing time for the short written assignment. 2) Eight hours for reading, preparation and writing of presentation assignment. 3) Twenty hours literature search, reading and writing time for major essay assignment.</p>	Eight hours preparation.	Sixteen hours preparation.

Class Attendance and Participation in Tutorials

It is expected students will attend lectures and tutorials on a regular basis. Students are advised that a poor record of attendance in lectures and tutorials will adversely affect the grade awarded. In particular the mark awarded for the spoken presentation assignment will include an assessment of attendance and participation in tutorials and the field trip to the Australian Bureau of Statistics. Satisfactory attendance is 75% of the lectures and tutorials for which attendance is taken. Students are strongly encouraged to participate in group discussions.

Final Examination

A two-hour final examination for this unit will be held during the University Examination period.

The University Examination period in Second Half Year 2011 is from 14 November to 2 December. You are expected to present yourself for examination at the time and place designated in the University Examination Timetable. The timetable will be available in Draft form approximately eight weeks before the commencement of the examinations and in Final form approximately four weeks before the commencement of the examinations.

<http://www.timetables.mq.edu.au/exam>

The only exception to not sitting an examination at the designated time is because of documented illness or unavoidable disruption. In these circumstances you may wish to consider applying for Special Consideration. The University's policy on special consideration process is available at

http://www.mq.edu.au/policy/docs/special_consideration/policy.html

If a Supplementary Examination is granted as a result of the Special Consideration process the examination will be scheduled after the conclusion of the official examination period.

The Macquarie university examination policy details the principles and conduct of examinations at the University. The policy is available at:

<http://www.mq.edu.au/policy/docs/examination/policy.htm>

PLAGIARISM

The University defines plagiarism in its rules: "Plagiarism involves using the work of another person and presenting it as one's own." Plagiarism is a serious breach of the University's rules and carries significant penalties. You must read the University's practices and procedures on plagiarism. These can be found in the *Handbook of Undergraduate Studies* or on the web at: <http://www.student.mq.edu.au/plagiarism/> .

The policies and procedures explain what plagiarism is, how to avoid it, the procedures that will be taken in cases of suspected plagiarism, and the penalties if you are found guilty. Penalties may include a deduction of marks, failure in the unit, and/or referral to the University Discipline Committee.

ACADEMIC HONESTY

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at http://www.mq.edu.au/policy/docs/academic_honesty/policy.html .

GRADES

Academic Senate has a set of guidelines on the distribution of grades across the range from fail to high distinction.

High Distinction	(HD)
Distinction	(D)
Credit	(Cr)
Pass	(P)
Fail	(F)

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at: <http://www.mq.edu.au/policy/docs/grading/policy.html>

GRADING APPEALS AND FINAL EXAMINATION SCRIPT VIEWING

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade.

http://www.businessandconomics.mq.edu.au/for/new_and_current_students/undergraduate/admin_central/grade_appeals.

SPECIAL CONSIDERATION

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they

do not reach their usual demonstrated performance level. The policy is available at: http://www.mq.edu.au/policy/docs/special_consideration/procedure.html

STUDENT SUPPORT SERVICES

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at <http://www.student.mq.edu.au>.

Economics Student Services (BESS) office in E4B106 and via http://www.businessandeconomics.mq.edu.au/current_students/ug

IT CONDITIONS OF USE

Access to all student computing facilities within the Faculty of Business and Economics is restricted to authorised coursework for approved units. Student ID cards must be displayed in the locations provided at all times.

Students are expected to act responsibly when utilising University IT facilities. The following regulations apply to the use of computing facilities and online services:

- Accessing inappropriate web sites or downloading inappropriate material is not permitted. Material that is not related to coursework for approved unit is deemed inappropriate.
- Downloading copyright material without permission from the copyright owner is illegal, and strictly prohibited. Students detected undertaking such activities will face disciplinary action, which may result in criminal proceedings.

Non-compliance with these conditions may result in disciplinary action without further notice.

Students must use their Macquarie University email addresses to communicate with staff as it is University policy that the University issued email account is used for official University communication.

CLASSROOM ETIQUETTE

Students are expected to arrive on time, certainly before five minutes past the hour, and not to leave until the class ends. If you have a recurring problem that makes you late, or forces you to leave early, have the courtesy to discuss this with your lecturer/tutor. Students are expected to be quiet during lectures unless, of course, class participation is required or when raising relevant questions. Mobiles should be turned off during classes; not simply set to “silent”.