Digital Productivity in the Workplace of the Future
2013 Conference

Radisson Blu Hotel, Sydney
Monday, 17 June 2013

THIS IS A FREE EVENT – BUT SPACES ARE LIMITED!
Reserve your seat today at:
www.be.mq.edu.au/digital_productivity
### Digital Productivity in the Workplace of the Future
#### Conference Program 2013

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<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tr>
<td>8.30am – 9.00am</td>
<td>Registration</td>
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<td>9.00am – 9.15am</td>
<td>Opening &amp; Welcome</td>
<td>Mr James Keene Head of Partnerships and Business Development – Faculty of Business and Economics, Macquarie University</td>
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<td>Professor Lucy Taksa Leader of the Diversity, Employment and Organisation Pillar, Centre for Workforce Futures</td>
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<td>Dr Yvette Blount Research Coordinator, Australia Anywhere Working Research Network, Macquarie University</td>
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<td>9.15am – 9.30am</td>
<td>Telework and Corporate Strategy</td>
<td>Ms Edwina Trenchard-Smith Senior Consultant, Deloitte Human Capital Consulting</td>
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<td>9.35am – 9.50am</td>
<td>The status of Government policy and federal agency adoption of telework</td>
<td>Mr Brian Kelleher Assistant Secretary – Convergence Implementation, Department of Broadband Communications and the Digital Economy, Canberra</td>
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<td>9.55am – 10.10am</td>
<td>Productivity and Telework: Can productivity be measured?</td>
<td>Professor Tim Bentley Director of the NZ Work Research Institute, Auckland University of Technology</td>
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<td>10.15am – 10.30am</td>
<td>Morning Tea</td>
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<td>10.30am – 12.10pm</td>
<td>Concurrent sessions</td>
<td><strong>Anywhere Working skills and capabilities</strong></td>
<td>Session Chair: Dr Marianne Gloet Research Fellow, University of Melbourne and Macquarie University</td>
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<td><strong>The new workforce ecosystem:</strong> urban design and social inclusion</td>
<td>Session Chair: Mr Mark Horn Research Scientist, CSIRO</td>
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<td>12.15pm – 1.15pm</td>
<td>Lunch</td>
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<tr>
<td>1.15pm – 2.30pm</td>
<td>Panel Discussion</td>
<td>Australia Anywhere Working Research Network</td>
<td>Dr Yvette Blount, Macquarie University (Panel Chair)</td>
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<td>Telework Leadership and Management Network</td>
<td>Mr Malcolm Alder, Partner for Digital Economy, KPMG</td>
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<td>Sustainable Digital Cities Network</td>
<td>Assoc Prof Damien Giurco, Research Director, ISF</td>
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<td>Workforce Participation &amp; Social Inclusion Network</td>
<td>Mr Peter Walton, CEO, Infoxchange Australia</td>
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<td>2.35pm – 2.50pm</td>
<td>Afternoon Tea</td>
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<tr>
<td>2.50pm – 4.30pm</td>
<td>Concurrent sessions</td>
<td><strong>Productivity in the anywhere workplace of the future</strong></td>
<td>Session Chair: Dr Ashish Malik Lecturer, University of Newcastle</td>
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<td><strong>Productivity in the digitally transformed city</strong></td>
<td>Session Chair: Dr Babak Abedin Lecturer, Macquarie University</td>
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<td>4.30pm – 5.00pm</td>
<td>Conference summary and the main research tasks ahead</td>
<td>Dr Chris Wright Centre for Workforce Futures</td>
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<td>5.00pm – 6.30pm</td>
<td>Cocktail</td>
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Why you should attend...

This one day conference will bring together researchers from academia, industry and government that will inform debate on how the Australian economy can meet the digital economy goals. The focus will be on exchanging ideas on how to achieve the goal of ‘Australia doubling its level of teleworking so that at least 12 per cent of Australian employees report having a teleworking arrangement with their employer’. The conference will provide insights and inform debate on how Australia can take advantage of the digital infrastructure (specifically the National Broadband Network) to create value for the Australian economy.

The conference themes are:
- Hubs and co-working spaces
- Sustainable digital society
- Management and leadership issues
- Telework and productivity
- Telework and telehealth
- Technological infrastructure

Who should attend?
- Public Servants
- Business owners
- Chief Financial Officers
- Consultants
- Directors
- General Managers
- Professionals – Academics & Researchers

Registration
This is a FREE event, but seats are limited. Registration closing date is 10 June.
Reserve your seat online today at: www.be.mq.edu.au/digital_productivity

CSIRO and the Digital Economy
In January of 2013 the CSIRO launched Australia’s largest publically-funded research initiative with a specific focus on the digital economy.

The Digital Productivity and Services Flagship, CSIRO’s tenth National Research Flagship, is a A$40 million research initiative focusing on the services sector and optimising the full value of national broadband infrastructure.

The Director of the Flagship Dr Ian Oppermann says the new Flagship is focused on helping Australia transition from being a predominantly resource-focused nation by developing and delivering more efficient and innovative digitally-enhanced services.

“Australia is faced with the challenge of maintaining a competitive economic edge in an increasingly complex and resource-limited world,” Dr Oppermann says.

“Our labour productivity has declined from around 92 per cent relative to the US in 1998 to around 84 per cent in 2010, meaning Australia’s economic prospects beyond the current resources boom will deteriorate significantly if the decline in our productivity growth performance is not reversed.

The Flagship will initially focus on four key research areas:
- Government Services
- Commercial Services
- Smart, Secure Infrastructure
- Health Services

The Australian Centre for Broadband Innovation (ACBI) is also a key platform for facilitating new research projects within the Flagship. The goal of ACBI is to develop and test innovative broadband-enabled services, applications and technologies and their use in real world situations.

More Information
To learn more about the CSIRO’s work in the digital productivity space, visit their website for more information: www.csiro.au/en/Organisation-Structure/Flagships/Digital-Productivity-and-Services-Flagship.aspx

Conference Enquiries
Please direct all enquiries regarding the conference to:
Grace Reyes – Faculty Marketing Officer (Events)
T: (02) 9850 4819   E: grace.reyes@mq.edu.au
About the Australia Anywhere Working (Telework) Research Network

The establishment of the AAWRN will develop more comprehensive research around anywhere working (telework) within Australia and internationally and its impact on productivity, carbon footprints of individuals and organisations and employment accessibility to help answer these questions.

The overarching question is why hasn’t anywhere working become business as usual? Anywhere working (telework/telecommuting/home working) has generally been defined as working from a home office. There are many benefits to working this way, for example better work life balance and increased personal productivity. These benefits have been well documented and some organisations do this very well.

What is exciting is that anywhere working can be further expanded to include working from a telework (smart) hub, the NBN rollout will facilitate our ability to connect, cloud computing keeps our data secure and smart devices provide the interface for accessing emails, documents and social media. It means we can access the skills and capabilities of people wherever they are, it allows people who otherwise are excluded from the workplace to be productive (e.g. those with disabilities or those that live in remote areas) and we have the capability to be competitive in the globalised economy.

Smart hubs are being implemented around the world and there is one in Melbourne (called Hub Melbourne). There will be a similar hub in Sydney in the first half of 2013. There are other initiatives to develop smart hubs around Sydney. This type of arrangement provides the social interaction that is missing for some individuals such as those that are in start up companies who would like to find others that can complement their skills. Sometimes face to face interaction is the best way to build these relationships.

The Department of Broadband, Communications and the Digital Economy is working with industry partners to increase the take-up rate of anywhere working – facilitated by the NBN rollout. In conjunction with cloud computing where we can access our documents and information anytime anywhere this provides flexibility for how we work – it is only constrained by our imagination. Work has to be thought of as something we do, not a place.

For more information about AAWRN, visit www.businessandeconomics.mq.edu.au/research/centre_for_workforce_futures/australiaAnywhereWorkingTeleworkResearchNetwork

Location
Main Entrance: 27 O’Connell Street, Sydney
Conference Entrance: 66 Pitt Street, Sydney

Parking
Parking is available at Wilson Parking, Angel Place. Radisson Blu Hotel guests receive a discounted rate of $40.00 per car per day when their ticket is validated at the reception desk. For full details visit www.wilsonparking.com.au

Public Transport
Train – 450m walk from Martin Place. An Airport line also services the city from both the domestic and international terminals.
Train & Ferry – 500m walk from Circular Quay.

More Information
www.radissonblu.com/plazahotel-sydney