

CURRICULUM VITAE

PROFESSOR FARHAT YUSUF

(Last updated: 1 September 2005)

1. Educational qualifications:

Ph.D., Demography, Australian National University, Canberra, Australia.

M.A., Statistics, Punjab University, Lahore, Pakistan.

B.Sc. (Honours), First Class, in Statistics, Punjab University, Lahore, Pakistan.

2. Academic positions:

Professor, Department of Business, Division of Economic & Financial Studies, Macquarie University. *Previously, Associate Professor in Demography and Senior Lecturer in Statistics, Macquarie University.*

3. Administrative positions:

2/2003- Head, Department of Business, Division of Economic & Financial Studies, Macquarie University, Sydney.

1/2001-1/2003 Director of Postgraduate Studies, Division of Economic & Financial Studies, Macquarie University, Sydney.

7/1998-1/2003 Deputy Head, Department of Business, Division of Economic & Financial Studies, Macquarie University, Sydney.

4. Contributions to teaching and learning:

I have taught courses in demographic techniques, social and applied demography and business demographics at both the undergraduate and postgraduate levels. I have also taught in three interdisciplinary postgraduate programs in Migration Studies, Population and Development, and Environmental Studies at Macquarie and in the Master of Public Health and, more recently, in the Master of International Public Health programs of the University of Sydney. I have supervised a dozen or so research students at Honours, Masters and Ph.D. levels, and am an external examiner for Ph.D theses in Demography at the Australian National University and in Statistics at the Benares Hindu University in India.

One of my major contributions since joining the then newly established Department of Business in 1998 was in changing the emphasis of demography units to business, and the incorporation of demographic data and methods into business/marketing units such as MKTG203-Consumer Behaviour. In 1999, I developed a new unit DEM256-Business Demographics. It had an enrolment of just 100 students in its first offering and now the numbers have stabilised around 140-150 students. It may be noted that Macquarie is, so far, the only university in Australia which offers an undergraduate major in Marketing and Demographics.

5. Contributions to research:

My major research interests include consumer behaviour, business demographics, health and social demography, demography of ethnic minorities, and population and development in the Third World countries. I have authored/co-authored more than 70 publications which include a book on *Demographic Techniques* used by numerous universities around the world and translated into Bahasa Indonesia and Persian, an edited volume on *Population and Business*, chapters in books, research papers in prestigious refereed journals, refereed conference presentations and technical/consultancy reports. A list of some of my important publications is given in the Appendix.

I also have a keen interest in project formulation and evaluation. This has resulted in my undertaking numerous assignments on behalf of various organisations such as the UN Population Fund and the New South Wales Department of Education and Training. A list of selected consultancy assignments is given under item 8.

Many of my research activities have been funded through contracts and research grants. A list is given under item 9.

6. Contributions to administration:

While earlier in my academic career I concentrated on teaching and research, during the past 7-8 years I have been increasingly involved in administration. As Head of the Department of Business I am responsible for the academic leadership, financial management, strategic planning and all other issues relating to our staff and students in both the both on-campus and off-shore programs. Among my major achievements during the past 25 months I would like to mention the fact that as a result of my strategies to improve the research output we are now the only department in the Division of Economic & Financial Studies where 100% of the academic staff are deemed as research-active, previously this proportion fluctuated between 60-70%.

I am a member of the Executive Committee of the Division of Economic & Financial Studies. In that capacity I am closely involved in the decision-making processes within the Division. I am also an elected member of the Academic Senate of Macquarie University, representing the Division of Economic & Financial Studies.

My other administrative duties include being the Program Director of our BBA program in Singapore. I am currently negotiating with some universities in Hong Kong and China who have expressed an interest to mount our program on their campuses.

I have served on numerous university-wide committees such as the Postgraduate Studies Committee, the Asian Studies Committee, the Environmental Studies Committee and the Honorary Awards Committee.

7. National and international recognition:

- Organiser and Chair of a session on Mortality and Health at the World Congress of Sociology, to be held in Durban, South Africa, July 2006.

- Organised and chaired a session at the conference of the International Union for the Scientific Study of Population, held in Tours, France, July 2005. The topic of this session was Applied and Business Demography. It is the first time that this topic has been included in such an important population conference.
- Chaired a session at the Conference of the International Academy of Business and Economics, Las Vegas, October 2004.
- Currently Member of the Editorial Advisory Boards of the *Asian Pacific Journal of Marketing*, *International Journal of Internet Marketing and Advertising*, and the *Journal of Population Research*, and an occasional reviewer for the *Australian and New Zealand Journal of Obstetrics and Gynaecology* and the *Medical Journal of Australia*.
- Chaired a session at the Conference of the World Academy of Marketing Science, Perth, June 2003.
- Was elected Chair of the International Sociological Association's Research Committee on Sociology of Population for the period 1999-2002, at the World Congress of Sociology held in Montreal in July 1998.
- Was elected National President of the Australian Population Association, 1984-1986.

8. Selected consultancy assignments:

- 2001: Consultant to the New South Wales Department of Education and Training. My research provided an important input to the Schools Closure Committee set up by the then Minister of Education, Mr John Aquilina.
- 1998: Consultant to the New South Wales Department of Education and Training, for preparing enrolment projections for primary and secondary schools in six of the fastest growing local government areas on the North Coast of New South Wales.
- 1996: Consultant, United Nations Population Fund for two weeks in July. Teaching advanced demographic techniques to a group of UN-sponsored trainees from the Central Statistics Office and Ministry of Economic Planning, Government of the Syrian Arab Republic.
- 1992: Member of a UN Project Formulation Mission to Egypt for three weeks in February. The project, *Strengthening the Research Activities of the Population Research Unit*, was being jointly funded by the UN and the League of Arab States.
- 1991: UN Consultant for six weeks during September-October, evaluating the execution by the UN-Department of Technical Co-operation and Development of a project through which Population Research Centres were established in 22 Chinese universities, under the joint sponsorship of the UN and the State Education Commission of the People's Republic of China. This Mission involved extensive travel within the country and consultations with educationists and other officials at various levels of educational administration in China.

- 1990: Member of the UN Program Review and Strategy Development Mission to Vietnam for five weeks in November-December, responsible for the population policy and development sector.
- 1990: UN Consultant for seven weeks during January-February, evaluation population projects at the UN Economic and Social Commission for Asia and the Pacific. This mission involved extensive travel within Asia.
- 1989: UN Consultant for three weeks in January, assessing the socio-economic and demographic conditions prevalent among the Afghan refugees in Pakistan.
- 1988: Consultant, US Agency for International Development, for six weeks during May and August, at the National Institute of Population Studies, Pakistan, assisting with the in-depth analysis of the Pakistan Contraceptive Prevalence Survey.
- 1985: Consultant at the International Agency for Research on Cancer, Lyon, France, during January-February and May. Was responsible for in-depth analysis of epidemiological data pertaining to the incidence of breast cancer in Pakistan.

9. Visiting appointments:

- 2000: Visiting Professor, Population & Development Program, Department of Sociology, Cornell University, Ithaca, New York, USA.
- 1997: Visiting Professor, Department of Public Health and Community Medicine, Westmead Hospital, University of Sydney.
- 1994: Visiting Professor, Department of Social Statistics, University of Southampton, UK.
- 1989: Visiting Professor, Department of Community Medicine, Aga Khan Medical University, Karachi, Pakistan.
- 1985: Visiting Fellow, Department of Mathematics, City University, London, UK.
- 1976: Senior Research Fellow, Office of Population Research, Princeton University, USA.

10. Selected contracts and research grants:

- 2002: \$38,000. Contract awarded by a company of funeral directors to project the number and characteristics of deaths in selected local government areas in New South Wales from 2000-20015. This project was undertaken through Macquarie Research Limited. (*Principal Investigator: F. Yusuf*)
- 2001: \$54,000. Competitive contract awarded by the New South Wales Department of Public Works and Services for demographic analysis, projections and estimation of the future needs for primary and secondary schools in four local government areas in Sydney. This project was undertaken through Macquarie Research Limited. (*Principal Investigator: F. Yusuf*)

- 1998: \$62,700. Competitive contract awarded by the New South Wales Department of Public Works and Services for demographic analysis, projections and estimation of the future needs for primary and secondary schools in six local government areas in New South Wales. This project was undertaken through Macquarie Research Limited. (*Principal Investigator: F. Yusuf*)
- 1998: US\$37,500. Contract awarded by the United Nations Population Fund, New York for mounting a training program in Population and Development for five senior academics from various universities in Iran. (*Program Co-ordinator: F. Yusuf*)
- 1993: US\$28,000. Contract awarded by the United Nations Population Fund, New York for mounting a training program in demographic analysis for four trainees from the Central Statistical Office in Tehran, Iran. (*Program Co-ordinator: F. Yusuf*)
- 1988: \$62,289. Research grant awarded by the Commonwealth Department of Health and Community Services for conducting a survey of fertility and family planning among migrant women in Sydney. (*Principal Investigator: F. Yusuf*)
- 1986: UK£3,500. Research grant awarded by the Eugenics Society, London for a study of ethnic differences in fertility. (*Principal Investigator: F. Yusuf*)
- 1984: \$12,000. Research grant awarded under the Australian Research Grants Scheme for a study of ethnic differences in fertility and mortality in Australia. (*Principal Investigator: F. Yusuf*)
- 1983: \$10,800. Research grant awarded under the Australian Research Grants Scheme for a study of ethnic differences in fertility and mortality in Australia. (*Principal Investigator: F. Yusuf*)
- 1980: \$26,541. Research grant awarded by the Commonwealth Department of Health to analyse the socio-demographic and epidemiological data from the Hospital Morbidity Collection in New South Wales. (*Principal Investigator: F. Yusuf*)
- 1972: \$49,000. Research grant awarded by the Australian Research Grants Committee to conduct a study of fertility and family planning in New South Wales. (*Principal Investigators: A.H. Pollard and F. Yusuf*).