MIST800 – Computer Application in Business

First Semester 2008

Unit Outline

Lecturer in Charge: Julian Leslie, E4A544

Students in this unit should read this unit outline carefully at the start of semester. It contains important information about the unit. If anything in it is unclear, please consult one of the teaching staff in the unit.
ABOUT THIS UNIT

Offered in 1st semester, this unit provides generic skills and relevant information technology concepts for graduate students in business. Students become proficient in the main Microsoft Office programs that are essential knowledge in any business environment (Excel, Access, PowerPoint & Word). Relational database concepts are introduced and students learn how to design a web site. Key data analysis methods and concepts are developed and are illustrated using Excel and EcStat (a Macquarie University Excel add-in data analysis package). The unit concludes with an introduction to modern accounting systems design using MYOB.

Software:
Microsoft Excel, Access, PowerPoint (earlier than Office 2007) EcStat. MYOB

TEACHING STAFF

Lecturer In Charge:
Associate Professor Julian Leslie
Room: E4A544
Phone: 9850 8593
e-mail: jleslie@efs.mq.edu.au
Consultation hours: 9am – 11am Wed

Access Database:
Dr Ayse Bilgin
Room: E4BA515
Phone: 9850 8509

Web design:
Mr Alfred Wong
Phone: 9850 6469
e-mail: awong@efs.mq.edu.au

MYOB:
Mr George Kahwati
e-mail: kahwati@optusnet.com.au
Consultation hours: only available via e-mail

Tutor:
To be determined
CLASSES

Lectures
Lectures begin in Week 1. Wednesday 6 pm – 8 pm Semester 1 E4B306.

Practicals
Prac sessions also begin in Week 1. Attendance is compulsory. The aim of the practical session is to carry out techniques discussed in lectures. Pracs are designed so that students work through the exercises and ask as many questions as they need to improve their understanding. Tutors will be available in the prac sessions.
Pracs sessions take place in the computer labs E4B306 (Semester 1: Wed 8 pm – 10 pm)
The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

RECOMMENDED TEXT BOOK

There is no one recommended text for this unit but there are several reference texts that should be useful depending on the background knowledge of the student

RECOMMENDED REFERENCE TEXTS

1) For students who have no prior knowledge of Excel, the following book will provide the necessary background: Teach Yourself VISUALLY Excel 2003 (or earlier versions). Ruth Maran. John Wiley. ISBN: 0-7645-3996-5

2) Course of Database Management, Fifth Edition
Philip Pratt, Adamski, ISBN: 0-619-21529-1; Publish date: July 12, 2004; 423 pages

by Authors: Jim Boyce; Released: 15 September, 2003; ISBN: 0789729679

4) Microsoft® Office Access 2003 Step by Step
Online Training Solutions Inc.; Pages 368; Published 08/27/2003; ISBN 0-7356-1517-9

UNIT WEB PAGE

Information relating to this unit can be found by visiting the Macquarie University Statistics Department web site. The URL for this unit is http://www.stat.mq.edu.au/units/mist800/

LEARNING OUTCOMES

By the end of this unit students should be able to:

- know when and how to use filtering, vlookup, hlookup, pivot tables and a variety of formulae in Excel
- know how to set up a macro in Excel and how to do simple editing of a macro
- understand the role of different measures of location and spread
- understand the concepts of distributions of variables, sampling distributions, confidence intervals, hypothesis tests
- know how to carry out elementary data analysis using Excel commands
- understand what is meant by a relational database
- set up a small business database
- create Access tables, relationships, queries and forms for a database
- use MYOB to carry out basic accounting procedures

GENERIC SKILLS

University study aims, not only to provide you with knowledge and skills in a particular academic discipline, but also to equip you with some generic skills. By the end of this unit students should:

- be able to deliver a short talk using Microsoft PowerPoint
- be advanced users of MS Excel
- have improved their written communication skills, particularly report writing skills
- have learnt how to handle variability and to make judgements based on varying data
- have learnt to be sceptical of claims based on poor data or no data.
- be confident in the use of different software packages for solving problems

TEACHING AND LEARNING STRATEGY

- students are expected to attend all the lectures and the practicals
- practical exercises are set for most of the 12 weeks and these contain specific questions that have to be completed. Solutions are
to be submitted to ERIC. These are essential to fix ideas given in the lectures

- if for any reason, students can not hand in their assessment tasks on time, they have to contact one of the teaching staff in advance
- students are to hand in their solutions and to collect their marked papers from ERIC (Economic Resource & Information Centre) E4B106. Marks are $0 = \text{unsatisfactory, } \frac{1}{2} = \text{barely acceptable, } 1 = \text{satisfactory.}$
- in general, solutions to prac exercises will not be given out however individual help can be given during consultation hours. Solutions to some of the data analysis exercises will be made available.

**ASSESSMENT**

**Weekly lab exercises** related to the material given in lectures. These weekly lab exercises will be checked very briefly by a tutor who will give the mark of 1, $\frac{1}{2}$ or 0. The checked exercises will be placed back in ERIC about two weeks after the deadline for handing them in. The deadline is given in the lab exercise. There are 5 marks available for satisfactory completion of all lab exercises (there are 10 lab exercises, 1 mark corresponding to 0.5%).

It is essential that Assignments and Lab Exercise solutions have a cover sheet with the student's ID, Given Name and Family Name at the TOP of the sheet.

See the website given below (on the Assessment page) where you will find Cover page forms.

A student's coursework will be deemed “unsatisfactory” if a student hands in fewer than 70% of the lab exercise solutions. Attendance at labs is compulsory.

**Three assignments (total 25%).** Assignment 1 (worth 10%) is given in week 5 for submission before the lecture in week 7. Assignment 2 (worth 10%) will be given in week 7 for submission before the lecture in week 9, the second week back after the midsemester break. Assignment 3 (worth 5%) on MYOB will be given out in week 12 for handing in by Thursday of week 13. You need to hand them into the appropriate box in ERIC (C5C240). These assignments will be marked and solutions issued.

**Webpage presentation (5%).** Students are to create a webpage designed according to instructions given in lectures. During week 10 the webpage will be examined in the labs. The student presents the webpage to an examiner who will ask the student some questions about the code used to construct the page. The page must include working links and a table.
PowerPoint presentation (5%). In week 9 of semester each student is to give a 3 minute presentation using MS PowerPoint on a topic to be announced during lectures. There will be a small audience of fellow students as well as an examiner.

Final examination (65%) will be on week 14. The examination is 'closed book'. You may refer only to a single self-prepared A4 sheet of crib notes (both sides may be used). Calculators are permitted, but may be used only as calculators, and not as storage devices. Mobile phones should be disabled.

Full marks may be obtained by correctly answering all the questions in the exam. Marks allocated to the questions will be given on the cover page of exam paper.

A special sample exam paper will be made available over the web before the final exam.

NOTE: To obtain a passing grade, both coursework and exam performance must be satisfactory.

RELATIONSHIP BETWEEN ASSESSMENT AND LEARNING OUTCOMES

While attendance at classes is important it is only a small proportion of the total workload for the unit: reading, research in the library, completing assignments, using the computer and private study are all part of the work involved. At Macquarie it is expected that the average student should spend four hours per week per credit point.

You are expected to present yourself for examination at the time and place designated in the University Examination Timetable. Your final exam will be on week 14, Price Theatre at the same time that the lecture would normally take place.

Only in the event of documented illness or unavoidable disruption will consideration be given to a candidate who is seeking to sit the exam at a time other than the advertised time. In such circumstances the candidate will need to apply for Special Consideration. Information about unavoidable disruption and the special consideration process is available at http://www.reg.mq.edu.au/Forms/APSCon.pdf

If a Supplementary Examination is granted as a result of the Special Consideration process the examination will be scheduled after the conclusion of the official examination period.

You are advised that it is Macquarie University policy not to set early examinations for individuals or groups of students. All students are expected to ensure that they are available until the end of the
teaching semester, that is, the final day of the official examination period.

**UNIVERSITY POLICY ON GRADING**

Academic Senate has a set of guidelines on the distribution of grades across the range from fail to high distinction. Your final result will include one of these grades plus a standardised numerical grade (SNG).

On occasion your raw mark for a unit (i.e., the total of your marks for each assessment item) may not be the same as the SNG which you receive. Under the Senate guidelines, results may be scaled to ensure that there is a degree of comparability across the university, so that units with the same past performances of their students should achieve similar results.

It is important that you realise that the policy does not require that a minimum number of students are to be failed in any unit. In fact it does something like the opposite, in requiring examiners to explain their actions if more than 20% of students fail in a unit.

The process of scaling does not change the order of marks among students. A student who receives a higher raw mark than another will also receive a higher final scaled mark.

**The grades and what they mean are given as below:**

**HD – High Distinction** Denotes a performance that meets all unit objectives in such an exceptional way and with such marked excellence that it deserves the highest level of recognition.

**D – Distinction** Denotes performance that clearly deserves a very high level of recognition as an excellent achievement in the unit.

**C – Credit** Denotes performance that is substantially better than would normally be expected of competent students in the unit.

**P – Pass** Denotes performance that satisfies unit objectives.

**PC – Conceded Pass** Denotes performance that meets unit objectives only marginally.

**F – Fail** Denotes that a candidate has failed to complete a unit satisfactorily.

PLAGIARISM

The University defines plagiarism in its rules: "Plagiarism involves using the work of another person and presenting it as one's own." Plagiarism is a serious breach of the University's rules and carries significant penalties. You must read the University's practices and procedures on plagiarism. These can be found in the Handbook of Undergraduate Studies or on the web at: http://www.student.mq.edu.au/plagiarism/

The policies and procedures explain what plagiarism is, how to avoid it, the procedures that will be taken in cases of suspected plagiarism, and the penalties if you are found guilty. Penalties may include a deduction of marks, failure in the unit, and/or referral to the University Discipline Committee.

STUDENT SUPPORT SERVICES

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at http://www.student.mq.edu.au.

ADVANCED STATISTICS COMPUTER LABS AND THEIR CONDITIONS OF USE

The computer lab that students can use during the term E4B308. Obtaining User Account in these labs: Each student will be given a user name and password for these labs once they are listed as enrolled in a MIST unit or in particular STAT units.

- Login: first character of first name then whole of last name
- Password: student1

After the first time logging into the server, the students need to change their password. The new (changed) password will expire in 30 days and needs to be changed again. If you do not change your password, you will not be able to login to the server again. If this happens, please talk to your tutor or the computer lab administrator:

- Mr. Alfred Wong, awong@efs.mq.edu.au phone: 9850 6469. If there is a class in progress, students who are not enrolled in that class are not allowed to use the computers in the lab without permission from the tutor.

PROBLEMS WITH LAB COMPUTERS?
Problems with lab computers should be reported as follows:
1. If the problem occurs during a class, report the problem to your tutor.
2. If the problem occurs outside class time, then report the problem by phone or e-mail to the lab administrator.
   Mr Alfred Wong  awong@efs.mq.edu.au  (ext 6469)

Use your MU e-mail browser account and no other (staff are instructed to ignore e-mails from Hotmail accounts, etc) to contact staff. Be sure to include your name and class, the lab and PC number and a brief description of the problem.
### MIST800 Computer Applications in Business
#### UNIT SCHEDULE

<table>
<thead>
<tr>
<th>WEEK</th>
<th>LECTURE TOPIC</th>
<th>Assessment Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>W1</td>
<td>Introduction to Excel</td>
<td>Intro to data analysis</td>
</tr>
<tr>
<td>W2</td>
<td>Further Excel, H&amp;VLOOKUP, MATCH&amp;INDEX</td>
<td>Summary measures</td>
</tr>
<tr>
<td>W3</td>
<td>Excel: Filtering &amp; Pivot Tables</td>
<td>Box plots</td>
</tr>
<tr>
<td>W4</td>
<td>Presentation Skills</td>
<td>Introduction to VBA</td>
</tr>
<tr>
<td>W5</td>
<td>What is a database?</td>
<td>Introduction to Access</td>
</tr>
<tr>
<td>W6</td>
<td>Database: Tables &amp; Forms</td>
<td>Tables &amp; Forms (cont.)</td>
</tr>
<tr>
<td>W7</td>
<td>Database: Access Queries and Reports</td>
<td>Queries and Reports (cont.)</td>
</tr>
</tbody>
</table>

**SEMESTER BREAK:**

| W8   | Web page design (HTML programming) | Web page design (cont.) | Ass2 submitted |
| W9   | Using Macros in Excel | Further Excel Macros | PowerPoint presentation |
| W10  | Data Analysis | Data Analysis (cont.) | Web page demonstration |
| W11  | MYOB | MYOB | Ass 3 issued |
| W12  | MYOB | MYOB |
| W13  | Revision lecture | Revision Lecture | Ass3 submitted |

*The order in which the material is presented may deviate from the above timetable from time to time.*

*Note that all lab exercises are to be placed in ERIC E4B106*