International College of Management Sydney



# **International College of Management Sydney**

## In association with



ICMS841 Sport in Australia

Semester 2, 2010

Department of Accounting and Finance

# MACQUARIE UNIVERSITY FACULTY OF BUSINESS AND ECONOMICS UNIT OUTLINE

Year and Semester: Second Half Year, 2010,

**Unit Moderator:** 

Unit Convenor: Michael Matthew

[Prerequisites / Corequisites:] None

Credit points: 4

Students in this unit should read this unit outline carefully at the start of semester. It contains important information about the unit. If anything in it is unclear, please consult one of the teaching staff in the unit.

## **ABOUT THIS UNIT**

This unit examines the nature of Australia's international reputation for sporting excellence that derives from a strong sport-orientated culture complimented by world-class capacities in sport science, sport coaching and sport management.

Sport science and management is an important and growing knowledge industry and sport administrators who understand all the relevant aspects of the business of sport will enhance the economical benefits of their organisations.

This unit is offered exclusively at the International College of Management Sydney (ICMS) at Manly.

## **Topics**

- Introduction to sport in Australia
- History of sport and mass culture
- Ideologies of sport
- The rise of organised sport in Australia
- The social and political implications of sporting institutions
- Gender
- Community and place
- Aborigines and Issues of Race
- Ethnicity
- Sport in the time of war
- Australian heroes

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- The media
- The Australian sports system since the 1970s
- Impact of globalisation on the Australian sporting culture

## **TEACHING STAFF**

## Unit Coordinator :

## Mr. Michael Matthew

Email: mandm@bigpond.net.au

Phone: 0402 409 454

The unit is taught by visiting lecturer Michael Matthew.

Michael is contactable before or after lectures as well as via email and phone at other times.

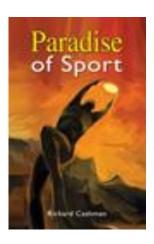
He is also contactable via the Mail feature within the unit's Blackboard site

## **CLASSES**

- There is one class per week that consists of a mix of interactive lectures, tutorials and videos.
- Class Structure: 13 x 3 hour classes, mainly 2 hour lecture and 1 hour for discussion (including homework) and videos
- Semester 2, 2010 Friday 10:00 13:00 at ICMS's Manly campus. Exact room details to be provided.
- The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

## REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS

### Prescribed Text



Cashman, Richard, *Paradise of Sport (A History of Australian Sport)*, Walla Walla Press, Sydney, revised (2010) edition.

Note: Copies may be available in the College bookshop.

Alternatively it is available from Walla Walla press: http://www.wallawallapress.com/sports-paradise.php

Walla Walla's cost is \$36.95 plus \$8 postage and handling.

They usually deliver within two or three days.

The book is also available in .pdf format.

## • Recommended texts, articles, publications, etc,

In additional to the textbook, students are strongly encouraged to read widely in the area and to particularly use the World-Wide Web as a powerful source for research in this subject.

Students should be aware that apart from the conventional sports news sources there are many online journals and websites covering the latest developments in the world of (Australian) sport.

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## TECHNOLOGY USED AND REQUIRED / UNIT WEB PAGE

• The web page for this unit can be found at: <a href="http://learn.mq.edu.au/">http://learn.mq.edu.au/</a>. Consult the web page frequently. You will find important information posted there.

Students log into Blackboard using their Student ID Number and myMQ Portal Password.

Click on ICMS841 to access this unit's resources.

This site contains copies of all the lecture notes / presentations.

It also contains other relevant presentations and other information.

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## **LEARNING OUTCOMES**

The learning objectives and outcomes of the unit are many and varied. Primarily it is to get students familiar with the history of Australian sport and as to how we came to the current environment.

Students will understand the history of sport in Australia and have a detailed knowledge of its workings and place in Australian society: historical and today.

We also look at the current 'state of play' and likely future for Australian sport.

The learning objectives of this unit are to:

- Explore and debate the evolution of sport in Australia
- Examine the evolution of numerous sports and sporting bodies including in detail:
  - Horseracing
  - Tennis
  - Swimming
  - Rugby League
  - Australian Rules Football
  - Cricket
- Look at how sports are governed and administrated including contributions from current and former administrators.

The unit makes extensive use of the book's case studies as well as the lecturer's experience and that of his clients and friends.

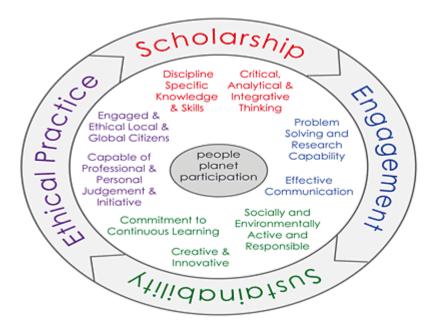
The learning outcomes of this unit are:

- 1. Analyse how Australian sport has evolved and consider its likely continued evolution.
- 2. Critique the role sport plays in Australia and how this has changed over time including is likely future role.
- 3. Obtain a detailed knowledge of its workings and place in Australian society: historical and today.

## **GRADUATE CAPABILITIES**

In addition to the discipline-based learning objectives, all academic programs at ICMS and Macquarie seek to develop the capabilities the University's graduates will need to develop to address the challenges, and to be effective, engaged participants in their world.

These are referred to as graduate capabilities.



This unit contributes to this by developing the following graduate capabilities:

- 1 Discipline Specific Knowledge and Skills
  - a) developing sports literacy to be able to better understand how sports operate and how to accomplish business and other goals and objectives in a sporting environment
  - b) developing an appreciation of critical issues such as sport's effect on the Australian nation: past, present and future
- 2 Critical, Analytical and Integrative Thinking
- 3 Problem Solving and Research Capability
- 4 Creative and Innovative
- 5 Effective Communication
- 6 Engaged and Ethical Local and Global citizens
- 7 Socially and Environmentally Active and Responsible
- 8 Capable of Professional and Personal Judgement and Initiative
- 9 Commitment to Continuous Learning

## **TEACHING AND LEARNING STRATEGY**

The unit is taught by lectures, case studies, interactive discussion and assignments that engage the student in the topics taught including a research based assignment. "Learning" means different things to different people. Säljö (1979)<sup>1</sup> classified the conceptions held by respondents in his interview-based study into five categories:

- 1. Learning as a **quantitative increase in knowledge**. Learning is acquiring information or "knowing a lot"
- 2. Learning as **memorising**. Learning is storing information that can be reproduced.
- 3. Learning as acquiring facts, skills and methods that can be **retained and used** as necessary.
- 4. Learning as **making sense** or abstracting meaning. Learning involves relating parts of the subject matter to each other and to the real world.
- 5. Learning as interpreting and **understanding reality in a different way**. Learning involves comprehending the world by re-interpreting knowledge.<sup>2</sup>

What we aim to achieve in ICMS841 is deep (as opposed to surface) learning. It has been argued that 1, 2 and 3 are views which underpin surface learning strategies, while 4 and 5 relate to deep learning. The aim in this unit is for you to be able to make sense of the issues and concepts and be able to apply them in the real world – a deep learning approach.

This lecture-based unit will use textbook readings, supplemental readings and extensive class discussion supported by 'homework' assignments. The weekly lectures/seminars will involve approx. 3 hours:

- 'answering' the questions assigned from the previous lecture,
- discussion of the current lecture's topics and
- a detailed look at a particular sport

Students participate in the unit by attending lectures, preparing for and taking part in discussions, completing assessment tasks and a final exam.

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<sup>&</sup>lt;sup>1</sup> SÄLJÖ R (1979) "Learning in the Learner's Perspective: 1: some commonplace misconceptions" Reports from the Institute of Education, University of Gothenburg, 76

<sup>&</sup>lt;sup>2 2</sup> ATHERTON J S (2005) *Learning and Teaching: Deep and Surface learning* [On-line] UK: Available: <a href="http://www.learningandteaching.info/learning/deepsurf.htm">http://www.learningandteaching.info/learning/deepsurf.htm</a> Accessed: 14 July 2008

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## LECTURE SCHEDULE

Week	Friday	Cashman Chapter	Topics
1	6 August	1	The British Inheritance
			Horse Racing – Part 1
2	13 August	2	An Unlikely Paradise
		3	City Games
			Horse Racing – Part 2
3	20 August	4	Amateur Vs. Professional
		5	Gender
			Tennis – Part 1
4	27 August	6	Community and Place
			Tennis – Part 2
5	3 September	7	Politics
		8	Aborigines and Issues of Race
			Swimming – Part 1
6	10 September	9	Ethnicity
			Swimming – Part 2
7	17 September	10	The Media
			Rugby League – Part 1
	n/a	w/c 20 and 27 Sept.	College Break = no classes

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Week	Friday	Cashman Chapter	Topics
8	8 October	11	Big Business
			Rugby League – Part 2
9	15 October	12	The Australian Sports System since the 1970s
			Australian Rules Football – Part 1
10	22 October	13	Australian Sport in a Global Era
			Australian Rules Football – Part 2
11	29 October	n/a	History of 'X' Sport in Australia – student presentations – Part 1
			Cricket – Part 1
12	5 November	n/a	History of 'X' Sport in Australia – student presentations – Part 2
			Unit revision
			Cricket – Part 2

#### RELATIONSHIP BETWEEN ASSESSMENT AND LEARNING OUTCOMES

There are assessable weekly homework assignments quizzes from week one to week ten.

At the conclusion of each lecture, students will be given their 'homework' assignments, which will consist of answer a series of questions at the end of each chapter as set by the lecturer.

A full list of the homework questions is included in the Unit's Blackboard site.

Students should bring two copies of their homework to the following week's lecture.

One of these copies is for the student to use during discussion etc. The other will be handed in to the lecturer for assessment. Your name, student id and signature should be on the front page.

An example 'front page' is included on the Unit Blackboard site.

The homework will evaluate a student's basic understanding of the topic area. The feedback from this homework should guide students into seeking additional help if required.

The homework should also help the students to contribute to class discussions.

The homework and associated class discussions each week provides an early diagnostic that provides students with the skills required to undertake the research project due in week ten. This provides an opportunity for students to develop their critical analysis skills, problem-solving skills and creative thinking skills that will be required to undertake the research assignment. It will also provide the unit teaching staff with feedback on students that may require further assistance to be successful in the unit.

The research assignment due in week ten will provide the opportunity for students to apply what they have learnt in class. Students should be able to make sense of the concepts and re-interpret knowledge to provide well-considered responses to questions. This provides further opportunity for students to develop their critical analysis skills, problem-solving skills and creative thinking skills from the case study assessment.

Each student will also be expected to make a class presentation based on their major assignment.

All assessment tasks further develop problem solving, information technology and communication skills.

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# Assessment summary

Item	Description	Value	Date Due
1	Weekly homework assignments.	10%	Each week from weeks 1 to 10
2	Class participation	10%	Each week from weeks 1 to 12
3	Major Assignment: History of 'X' sport in Australia.	20%	Due in class in week ten: 22 October
4	Class presentation: History of 'X' sport in Australia.	10%	Week 11 (28 October) and week 12 (4 November)
5	Final Examination	50%	Friday 12 November
Total		100%	

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	Assessment Task 1	Assessment Task 2	Assessment Tasks 3 and 4	Assessment Task 5
Title/Name	Weekly Homework	Class participation and tutorial activities	Individual Assignments and associated presentations	Final Exam
Description	Weekly questions asked by lecturer	In-class work and associated discussions.	<ol> <li>Assignment : History of 'X' sport in Australia</li> <li>Presentation: History of 'X' sport in Australia</li> </ol>	Covers all learning outcomes
Due date	Each week from weeks 1 to 10 (10 weeks)	Allocated throughout the semester	<ol> <li>Week 10: 22<sup>nd</sup> October</li> <li>Weeks 11 and 12: 29<sup>th</sup>         October and 5 Nov.     </li> </ol>	Friday 12 November
% Weighting	Total: 10%	Total: 10%	1. 20% 2. 10%	50%
Grading method	Refer to marking Rubric on unit Blackboard page	Refer to marking Rubric on unit Blackboard page	Refer to marking Rubrics on unit Blackboard page	Final Examination Mark as per college and university policy and procedures (refer to handbook and faculty website)
Submission method	Manual	In-class	Upload to Blackboard and submission in-class	As per college and university policy and procedures (refer to handbook and faculty website)

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Feedback (type, method, date)	Manual the next week	Marking Rubric returned to students	Marking Rubrics returned to students within two weeks  Physical copy of assignment will also be returned with lecturer's comments etc.	As per college and university policy and procedures (refer to handbook and faculty website)
Estimated student workload (hours per week )	Reading chapter and answering questions. 2 hours	Preparation for class and tutorial 1 hour	3 hours	Discretion of the student (continuous learning throughout the semester and additional study in the weeks before the exam)
Learning outcomes assessed				
1	V	$\sqrt{}$	√	
2	V	V	V	V
3		$\sqrt{}$		
Graduate capabilities assessed				
1a	V	√	V	√
1b	V	√	V	√
2	V	V	V	V
3		√		
4		V	V	
5				

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- The final grade will be determined after consideration of performance in all aspects of the course. Students must attempt all assessment tasks for performance to be satisfactory. It is essential for students to pass the final examination in order to achieve a passing grade.
- Instructions for the tutorial activities, assignments are available on the unit website.
- Marking Guides that set out the criteria and the standards (assessment rubrics) are available on the unit website.
- The assignments will be returned to students within two weeks of submission with detailed feedback. The marks will be available under MyGrades at Learn@MQ.
- Students are to submit their assignments at the start of the class. If the
  assignment is handed in after the start of the class it will be marked late (that is,
  10 minutes past the hour).
- Work that is submitted late will be penalised at the rate of 10 percent of marks per day or part thereof.
- Extensions are only granted by the unit convenor before the assessment task is due. The tutorial activities are random and if the student is not in class that particular day, marks will not be allocated.
- It is essential for students to pass the final examination in order to achieve a passing grade.
- The student numerical grade (SNG) is not a summation of the assessment components.

To be awarded a specific grade, students are required to perform at an equivalent standard in the final examination, as well as other assessments within the unit.

- All final grades in the Department of Accounting and Finance are determined by a grading committee and are not the sole responsibility of the Unit Coordinator
- Examinations

A final examination is included as an assessment task for this unit to provide assurance that:

- i) the product belongs to the student and
- ii) the student has attained the knowledge and skills tested in the exam.

A two (2) hour final examination for this unit (plus 10 minutes reading time) will be held at ICMS on Friday 12 November at 10.00 a.m.

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The only exception to not sitting an examination at the designated time is because of documented illness or unavoidable disruption. In these circumstances you may wish to consider applying for Special Consideration. The University's policy on special consideration process is available at

http://www.mg.edu.au/policy/docs/special consideration/policy.html

If a Supplementary Examination is granted as a result of the Special Consideration process the examination will be scheduled after the conclusion of the official examination period.

The Macquarie university examination policy details the principles and conduct of examinations at the University. The policy is available at: http://www.mq.edu.au/policy/docs/examination/policy.htm

#### **ACADEMIC HONESTY**

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at: http://www.mq.edu.au/policy/docs/academic\_honesty/policy.html

## **SPECIAL CONSIDERATION**

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at: http://www.mq.edu.au/policy/docs/special\_consideration/procedure.html

## STUDENT SUPPORT SERVICES

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at <a href="http://www.student.mq.edu.au">http://www.student.mq.edu.au</a>.

See also Postgraduate Information for the division that can be accessed at: http://www.efs.mq.edu.au/PG/quicklinks