Centre for Workforce Futures
The Future of Work Symposium Series
THE CHALLENGE OF WORKPLACE PRODUCTIVITY
29 NOVEMBER 2012 - SYDNEY

Leading symposium speakers include:
Professor Paul Gollan
Associate Dean Research, Macquarie University
Innes Willox
Chief Executive, Australian Industry Group
Justice Iain Ross AO
President, Fair Work Australia
Dr Nicholas Gruen
Chief Executive, Lateral Economics
Tim Lyons
Assistant Secretary, ACTU

9.30am  |  REGISTRATION AND COFFEE

10.00am |  WELCOME AND OPENING REMARKS

CHAIR: Professor Paul Gollan, Associate Dean, Faculty of Business and Economics, Macquarie University and Visiting Professor of Management, LSE

10.10am |  THE BIG ISSUES ON WORKPLACE PRODUCTIVITY

Mr Innes Willox, Chief Executive, Australian Industry Group

10.30am |  UNDERSTANDING PRODUCTIVITY AT THE WORKPLACE: A UNION PERSPECTIVE

Tim Lyons, Assistant Secretary, ACTU

10.50am |  HOW CAN THE INDUSTRIAL RELATIONS SYSTEM HELP PRODUCTIVITY?

Justice Iain Ross AO, President, Fair Work Australia

11.20am |  MORNING TEA

CHAIR: Professor Ray Markey, Director, Centre for Workforce Futures, Faculty of Business & Economics, Macquarie University

11.40am |  NEW APPROACHES TO PRODUCTIVITY AND MICRO-ECONOMIC REFORM IN THE MIXED ECONOMY: WITH AN APPLICATION TO THE WORKPLACE

Dr. Nicholas Gruen, CEO, Lateral Economics

12.00pm |  PERCEPTIONS OF WORKPLACE PRODUCTIVITY FROM MANAGERS PRACTICES

Professor Roy Green, Dean, The Dean’s Unit, University of Technology Sydney

12.20pm |  THE ROLE OF EMPLOYEE VOICE AND ENGAGEMENT IN WORKPLACE PRODUCTIVITY

Professor Paul Gollan, Dr. Senia Kalfa, Research Fellow, Department of Marketing and Management, Macquarie University

1.00pm  |  LUNCH

CHAIR: Rachel Nickless, Editor, Work Space, Australian Financial Review

1.50pm  |  BREAKING DOWN THE BARRIERS TO WORKPLACE PRODUCTIVITY

Erik Locke, Director of Marketing and Policy, Association of Professional Engineers, Scientists & Managers (APESMA)

2.10pm  |  PRODUCTIVITY AND SKILLS – THE CHALLENGE FOR AUSTRALIA

Robin Shreeve
CEO, Australian Workplace & Productivity Agency

2.40pm  |  WORKPLACE PRODUCTIVITY IN THE MINING INDUSTRY

Steve Knott, Chief Executive, Australian Mines and Metals Association

3.00pm  |  QUESTIONS AND ANSWER SESSION

3.10pm  |  AFTERNOON TEA

Chair: Peter Roberts, Senior Writer, Australian Financial Review

3.30pm  |  THE GREAT DEBATE - WORKPLACE PRODUCTIVITY - WHERE DO WE GO FROM HERE?

PANEL: Anna Booth, Deputy President, Fair Work Australia
Dr. Ross Gittins AM, Economics Editor, Sydney Morning Herald
Dr. Nicholas Gruen, CEO, Lateral Economics
Alec Bashinsky, National Partner of People & Performance, Deloitte
Steve Vamos, President, Society for Knowledge Economics

5.00pm  |  CLOSE AND WRAP-UP

Professor Ray Markey
WHY YOU SHOULD ATTEND...

Paul Krugman says that “productivity isn’t everything, but in the long run it is almost everything”.

The decline in Australia’s rate of productivity growth has prompted a national debate over how to improve productivity at the workplace. Despite the widespread recognition of the importance of productivity growth for raising living standards, extensive disagreement remains about what needs to be done to improve Australia’s productivity performance.

The aim of this symposium is to facilitate a positive shift in the national productivity debate. Key stakeholders, academics and commentators will identify the main drivers of workplace productivity and discuss how we can promote productive work practices. This is a critical step for establishing greater consensus for how we can improve the productive performance of the Australian workplace.

WHO SHOULD ATTEND?

• Industrial Relations managers
• Human Resources managers
• Company Directors
• Line managers
• CEOs
• Consultants
• Lawyers
• Public servants
• Unions
• Employer associations

CENTRE FOR WORKFORCE FUTURES

The Centre for Workforce Futures brings an innovative multidisciplinary and problem-focused approach to research relating to the workforce and workplace, with application to public policy, industry and the community. The Centre has assembled one of the largest concentrations of expertise in the Asia Pacific region across its core disciplines of Human Resource Management, Employment Relations, Labour Economics, Demography and Labour Law. It also draws substantially from the Marketing discipline in areas such as employer branding.

In particular, the Centre for Workforce Futures aims to:

• conduct and support timely research on workforce composition and planning, workplace practices, diversity management, social media management and management strategy
• develop a holistic research paradigm for workforce studies, including paid and unpaid work and the relationship between these spheres in individual work lives
• disseminate the results widely to industry, government, the not-for-profit sector and national and international scholarly communities.
Registration Closing Date
Monday 26th November 2012

Reserve Your Seat Online

Conference Fee:
Full registration: $795

Location
Seminar Room
Macquarie University Applied Finance Centre,
Level 3, 10 Spring Street
Sydney NSW 2000

Symposium enquiries
Pam Morpeth
Symposium Organiser T: (02) 9850 8985
E: pam.morpeth@mq.edu.au

Get involved with the Centre for Workforce Futures
We welcome your support please do not hesitate to contact the Director, Professor Ray Markey on:

T: (02) 9850 7444
E: ray.markey@mq.edu.au