This is a suggested study plan for the Bachelor of Commerce majoring in International Business. This document is to be used as an example only and does not replace the Handbook of Undergraduate Studies [http://handbook.mq.edu.au/] or the University Timetable [http://www.timetables.mq.edu.au/].

**General degree rules:** Minimum number of credit points required for the degree: 68. Minimum number of credit points at 200 level or above: 38; Minimum number of credit points required at 300 level or above: 18. Minimum number of credit points from commerce designated units: 42. Completion of a designated People unit and Planet unit. Completion of specified foundation units; completion of a Qualifying major for the Bachelor of Commerce and other requirements set out in the course handbook.

### Suggested first year program

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>Code</th>
<th>Name</th>
<th>cps</th>
<th>SEMESTER 2</th>
<th>Code</th>
<th>Name</th>
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<tbody>
<tr>
<td></td>
<td>STAT170*</td>
<td>Introductory Statistics</td>
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<td>MKTG101*</td>
<td>Marketing Fundamentals</td>
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<td>ACST101*</td>
<td>Techniques and Elements of Finance</td>
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<td>ECON111*</td>
<td>Microeconomic Principles</td>
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<td>BBA102*</td>
<td>Principles of Management</td>
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<td>ACCG106</td>
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<td>Planet Unit^ BUSL100</td>
<td></td>
<td>3</td>
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<td>People Unit^ ACBE100</td>
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### Suggested second year program

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<tr>
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<td>BUS201</td>
<td>Introduction to International Business</td>
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<td>BUS202</td>
<td>International Business Operations</td>
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<td>MKTG209*</td>
<td>International Marketing</td>
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<td>MKTG202*</td>
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<td>BBA280</td>
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<td>DEM256</td>
<td>Business Demography</td>
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<td>Consumer Behaviour</td>
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<td>MKTG204*</td>
<td>Marketing Strategy: Analysis &amp; Decision</td>
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<td>DEM255</td>
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<td>HRM207*</td>
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<td>HRM250*</td>
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### Suggested third year program

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<tr>
<td>Required</td>
<td>BBA340*</td>
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<td>BUS303</td>
<td>International Business Project</td>
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<td>BUS301</td>
<td>Business Policy</td>
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<td>BUS305</td>
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<td>DEM356</td>
<td>Demographic Techniques</td>
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<td>MKTG303*</td>
<td>Marketing Strategy: Analysis &amp; Decision</td>
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<td>International Study Tour</td>
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<td>DEM355</td>
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<td>HRM307</td>
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<td>BBA315*</td>
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* These Units are available both Semesters

For a more extensive list of possible electives please refer to: [http://www.econ.mq.edu.au/undergraduate_programs/choosing_electives](http://www.econ.mq.edu.au/undergraduate_programs/choosing_electives)

Students are subject to the rules of the degree for the year that they enrol.

# More choices may be available depending on previous elective choices

The information in this document is correct as at the time of printing but the University reserves the right to vary or withdraw any course(s) and/or units, its fees and/or the mode or time of offering its course(s) and unit(s) without notice.

Note: Pre-2010 students will be automatically transferred to the new curriculum at the end of 2012 but will not be required to complete either people/planet units, unless they are due to finish their degree after Dec 2013, or participation units, unless they are due to finish their degree after Dec 2014.
**PEOPLE and PLANET Units for BCom students**

**Single degree rules**
1. Students must do 1 unit outside the Business Department and 1 unit outside the Business and Economics faculty (they can both be outside the Faculty)
2. If any of the units are part of the student’s program of study, even if they fulfil (1) they cannot be counted as people/planet units

**People Units**
1. **Outside the Business Department but within the Business and Economics Faculty**
   - There are no people units in this category

2. **Outside the Faculty**
   - A BST100 Introduction to Australian Indigenous Studies
   - ACBE100 Academic Communication in Business & Economics
   - ACSC100 Academic Communication in Science
   - A HIS140 Human Evolution and Diversity
   - ANTH151 Human Evolution and Diversity
   - DANC100 Dance History and Aesthetics
   - ECH113 Play and Inquiry in Early Childhood
   - ECH126 Early Childhood in Australia: The Social Context
   - ENGL107 Literature and Politics
   - ENVG111 Geographies of Global Change
   - EUL101 Societies of Europe
   - GEOS251 Minerals, Energy and the Environment
   - LEX101 Law, Institutions and People — a Global Perspective
   - LING109 Language, Culture and Communication
   - LING110 Language: Its Structure and Use
   - LING248 Analysing New Media
   - LING290 Language, Globalisation and World
   - LING332 Anthropological Linguistics
   - MAS214 Free Cultures
   - M HIS115 An Introduction to World History
   - MUS205 Introduction to Vocal Studies
   - PHL132 Philosophy, Morality and Society
   - PHL137 Critical Thinking
   - PSY250 Music, Mind and Message
   - PSY350 The Psychology of Human Relationships
   - SOC182 Economy and Society

**Planet Units**
1. **Outside the Department but within the Business and Economics Faculty**
   - BUSL100 Global Legal Frameworks for a Sustainable Planet
   - ACCG260 Accounting and Reporting for the Environment
   - ECON131 Quantitative Methods in Economics, Business & Finance

2. **Outside the Faculty**
   - AHIS230 Archaeology and Society
   - ANTH106 Drugs and Culture
   - ASTR178 Other Worlds: Planets and Planetary Systems
   - BBE100 Introduction to Brain, Behaviour and Evolution
   - BIOL108 Human Biology
   - BIOL260 Science of Sex
   - CBBSI23 History and Philosophy of the Molecular Sciences
   - EDUC108 Science: Today and Tomorrow
   - EDUC261 Information and Communication Technologies & Education
   - ENV200 Environment and Sustainability
   - ENVE237 Natural Hazards
   - ENVG262 The Ecological Humanities: Australians & their Environment
   - GEOI112 The Planet Earth
   - GEOI212 Marine Geoscience
   - GEOI204 Life, the Universe and Everything
   - ISY100 IT and Society
   - LEX102 Sustainability, Science and the Law
   - LING337 Language of Science and Technology
   - MATH123 Mathematics 123
   - MSYM05 Museology of Natural History
   - PHYS242 The Tradition of Science
   - STAT170 Introductory Statistics
   - STAT254 Science, Society and Environment
   - STAT310 Introductory Statistics (only for BCom majoring in HR)

**Warning: Units that would not count for People/Planet for BCom students**
These units are within the Business Department so cannot be counted as People/Planet units for BCom majoring in International Business

- DEM127 Demographic Fundamentals
- FBE204 Learning and Teaching in Business
- HRM107 Introduction to Human Resources
- MKTG309 Social Marketing and Sustainability
- STAT170 Introductory Statistics (only BCom majoring in HR can do this as a planet unit)

**NOTE:** If you have transferred from a pre–2010 degree to the new curriculum you are not required to complete People/Planet units unless you expect to finish after end 2013.